



### Partenit: DeepContext – Ontological Memory for NeoIntelligent

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## Problem



## 📌 Robots Can't Learn Continuously

Al retraining is expensive, slow, and inefficient.

### 📌 Heavy Cloud Dependency

Current robots rely on constant internet; lag and disconnects disrupt autonomy.

### 📌 Rigid, Non-Adaptive Behavior

Robots can't adapt to new situations without manual intervention.

### 📌 Unreliable & Opaque Decisions

AI models are black-boxes prone to unpredictable errors.

**Problems & Solutions** 

## Solution

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### 🔽 Real-Time Continuous Learning

Robots learn instantly—**no retraining** needed.

### 🔽 Local Ontological Memory

Embedded knowledge graphs eliminate cloud dependency.

### 🔽 Dynamic Adaptability

Robots adjust instantly to new scenarios—**no manual updates**.

### 🔽 Transparent Decisions (Glass-box AI)

Every decision explained clearly, building user trust.

Already Built and Tested at Architecture Level Ready for integration into real-world robotic systems.

## **Market Share Goals**

## \$64.3B

### TAM

Total addressable market for Al in robotics, including all sectors: industrial, logistics, service, healthcare, consumer, and humanoid robots.

(Source: CAGR 23.3%, projected from \$22.5B in 2023)

## \$9.6B

## SAM

\$482M

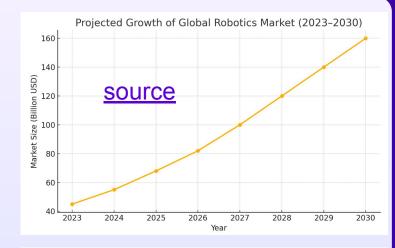
Segment focused on Al-powered cognition:

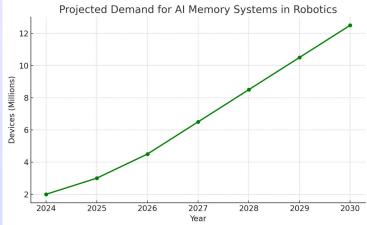
- Reasoning, learning, memory, and interaction software for robots
- Includes service, home assistant, healthcare, and industrial cobots (15% of TAM)

### SOM

Target share we aim to capture:

- ~5% of SAM, driven by deep-tech integrations
- Achievable through direct partnerships, SDK licensing, and on-premise deployments





## **Primary Target Market**

#### **Robotics Companies & Integrators**

Focusing on manufacturers and integrators of autonomous robotic systems seeking greater adaptability, faster deployment, and improved reliability without constant internet dependence.

#### Key segments:

- Industrial & Manufacturing Robotics (Adaptive factory robots capable of real-time learning)
- Service & Domestic Robotics

(Autonomous home or office assistants adapting to dynamic environments)

Robotics for Extreme Environments
 (Operations where reliable cloud connectivity)

(Operations where reliable cloud connectivity isn't guaranteed: rescue missions, mining, space exploration)

Healthcare & Assistive Robotics

 (Intelligent companions requiring transparent, safe, and explainable decisions)

## **Competitive Advantage**

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Competitive Landscape in Ontological Robotics: A Deep Dive

Cogitai (USA) – A startup (now part of Sony AI) focused on continual learning for robots. Its platform enables machines to learn autonomously from *real-world interactions*, so they become smarter and more knowledgeable with each experience sony.com. This cognitive approach serves as a long-term memory, allowing robots to adapt their behavior over time without explicit reprogramming.

Neurala (USA) – A Boston-based company behind the "Neurala Brain," an AI software that gives robots on-board processing and memory. Inspired by neuromorphic principles, it stores and uses past observations locally, enabling real-time learning and adaptation (even without cloud access) <u>spinoff.nasa.gov</u>. Neurala's edge-friendly design allows autonomous drones and robots to continuously learn new objects and environments, improving their navigation and task performance on the fly.

Rapyuta Robotics (Japan) – A global startup born from the RoboEarth project (the "Internet for Robots"). Rapyuta offers a cloud robotics platform that serves as a collective memory and knowledge base for robots rapvuta-robotics.com. Robots can offload computation and share information about objects, environments, and tasks in real time, via this platform. By leveraging a cloud knowledge graph of the world roboearth.ethz.ch, Rapyuta's system enables autonomous machines to rapidly access learned information and adapt to dynamic scenarios with up-to-date, shared intelligence.

## **Key Differentiators**



#### **Dynamic Ontological Memory**

• Real-time knowledge updates, **no retraining** needed.

#### Focused on Humanoid Autonomy

• Specifically optimized for humanoid robots, unlike general-purpose standards or industrial-only systems.

#### Fully Localized Intelligence

• Embedded graph-based knowledge eliminates cloud dependency, ensuring autonomy anywhere.

#### Explainable 'Glass-box' AI

• Transparent reasoning pathways that build user trust and ensure compliance.

#### Architecture-Level Implementation

• Proven, architecture-ready technology, already tested and operational—not just theoretical research.

## **Business Model**

#### Subscription-Based Licensing (SaaS)

- **Monthly/annual licenses** for our ontological memory platform.
- Tiered plans based on usage volume, number of robots, and feature access.
- Ensures stable recurring revenue with high scalability.

#### Enterprise Integration & Customization

- High-margin professional services:
  - Custom ontology design & implementation.
  - Integration into existing robotic systems.
  - Specialized support and training packages.

#### remise Deployment Option

- Premium pricing model for sensitive sectors (healthcare, defense, aerospace).
- Addresses data security and regulatory compliance needs.

DeepContext Al

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Generates additional high-value revenue streams.

#### 📌 Strategic Partnerships

- Collaborations with major robotics manufacturers and integrators.
- Joint offerings to penetrate new markets rapidly.
- Access to broader client bases, amplifying growth and visibility.

## Team

#### CEO, CO-FOUNDER

#### Iuliia Gorshkova

#### <u>LinkedIn</u>

**10+ years in IT**, software developer and product builder.

Designs and develops **AI-powered applications** using ontological memory and knowledge graph architecture.

Leads product development, UI/UX, and systems integration across AI and robotics use cases.

Previously managed **QA automation teams**, improving delivery quality for high-load Al platforms.

Advocate for **Women in Tech**, promoting diversity in deep tech and AI sectors.

#### AI LEAD, CO-FOUNDER

#### Pavel Salovskii

#### <u>LinkedIn</u>

17 years in software engineering and consulting, including 5+ years leading Al-first products.

Expert in **AI architectures**, Machine Learning, and **graph-based knowledge systems**.

Leads a team building **ontological memory systems** and **self-learning agents** since 2020.

Deeply focused on **robot reasoning**, **semantic graphs**, and adaptive AI models for real-world environments.

Co-designed multiple **LLM-integrated knowledge systems** deployed in edge and embedded environments.



### cio, CO-FOUNDER



#### Roman Uglov

#### LinkedIn

A tech visionary with 10+ years of experience in DevOps, scalable architecture, and infrastructure for autonomous AI. Expert in high-load, fault-tolerant systems and neuro-symbolic AI.

Key expertise:

- Big Data: Hadoop, Spark, Kafka
- Languages: Python, Java
- Databases: SQL, NoSQL
- Clouds: AWS, Azure
- DevOps: ELK Stack, Git

Plays a core role in developing the technological backbone of Partenit's ontological memory engine and Al-in-a-box systems.

## **Financial**

Our goal is to finalize and test our **ontological memory architecture** in real-world robotic systems. Over the next 6 months, we will focus on refining our AI memory engine, deploying pilot integrations with robotics partners, and preparing for scalable commercialization. Funds will support **deep tech development**, knowledge graph optimization, and expansion of our team to accelerate toward product-market fit.

> Development –  $\pounds$ 230,400 Marketing –  $\pounds$ 40,000 Infrastructure –  $\pounds$ 40,000 Sales & Partnerships –  $\pounds$ 20,000 Administrative Expenses –  $\pounds$ 30,000

We are looking for

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>) Funding Request Document

## **Contacts**

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Project data room

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